

# Top Citation Directories

India | UAE | Global — Local SEO 2026

In 2026, Google values quality, trust, relevance, and consistency more than mass directory submissions. Businesses with strong citations across trusted local and global platforms consistently rank better in Google Maps and local search results.

## Global Citation Directories — Must-Have for Every Business

Directory	Best For	Website
Google Business Profile	Google Maps SEO	<a href="https://business.google.com">business.google.com</a>
Bing Places	Bing Local SEO	<a href="https://bingplaces.com">bingplaces.com</a>
Apple Business Connect	Apple Maps visibility	<a href="https://register.apple.com">register.apple.com</a>
Facebook Business	Brand authority	<a href="https://facebook.com/business">facebook.com/business</a>
LinkedIn Company Pages	Business trust	<a href="https://linkedin.com">linkedin.com</a>
Yelp	Reviews & local SEO	<a href="https://yelp.com">yelp.com</a>
Foursquare	Local entity signals	<a href="https://foursquare.com">foursquare.com</a>
OpenStreetMap	Geo-location authority	<a href="https://openstreetmap.org">openstreetmap.org</a>
Crunchbase	Startup & company auth.	<a href="https://crunchbase.com">crunchbase.com</a>
Trustpilot	Reputation management	<a href="https://trustpilot.com">trustpilot.com</a>

## Top Indian Citation Directories

Directory	Best For	Website
Justdial	Local businesses	<a href="https://justdial.com">justdial.com</a>
Sulekha	Service providers	<a href="https://sulekha.com">sulekha.com</a>
IndiaMART	B2B businesses	<a href="https://indiamart.com">indiamart.com</a>
TradeIndia	Manufacturers/exporters	<a href="https://tradeindia.com">tradeindia.com</a>
Grotal	Local business listings	<a href="https://grotal.com">grotal.com</a>
AskLaila	City businesses	<a href="https://asklaila.com">asklaila.com</a>
ClickIndia	Local classifieds	<a href="https://clickindia.com">clickindia.com</a>
Yellow Pages India	Business discovery	<a href="https://yellowpages.in">yellowpages.in</a>
Hotfrog India	SMEs	<a href="https://hotfrog.in">hotfrog.in</a>

Directory	Best For	Website
Mapppls	Indian maps ecosystem	<a href="https://mapppls.com">mapppls.com</a>

## Top UAE Citation Directories

Directory	Best For	Website
Yellow Pages UAE	UAE local SEO	<a href="https://yellowpages.ae">yellowpages.ae</a>
Connect.ae	UAE businesses	<a href="https://connect.ae">connect.ae</a>
Bayut	Real estate & local biz	<a href="https://bayut.com">bayut.com</a>
YallaBanana	UAE local directory	<a href="https://yallabanana.com">yallabanana.com</a>
Dubiki	Dubai local listings	<a href="https://dubiki.com">dubiki.com</a>
HiDubai	Dubai businesses	<a href="https://hidubai.com">hidubai.com</a>
ExpatWoman Directory	Lifestyle & services	<a href="https://expatwoman.com">expatwoman.com</a>
Dubai Local	Local business visibility	<a href="https://dubailocal.com">dubailocal.com</a>
Gulf Business Directory	GCC businesses	<a href="https://gulfbusinessdirectory.com">gulfbusinessdirectory.com</a>
UAE Results	UAE directory listings	<a href="https://uaeresults.com">uaeresults.com</a>

## High-Value Industry-Specific Citations

Industry-specific citations often carry more SEO value than generic directories.

### Restaurants & Cafes

Platform	Website
Zomato	<a href="https://zomato.com">zomato.com</a>
Swiggy	<a href="https://swiggy.com">swiggy.com</a>
Talabat UAE	<a href="https://talabat.com">talabat.com</a>
Deliveroo UAE	<a href="https://deliveroo.ae">deliveroo.ae</a>

### Healthcare

Platform	Website
Practo	<a href="https://practo.com">practo.com</a>
Lybrate	<a href="https://lybrate.com">lybrate.com</a>
Okadoc UAE	<a href="https://okadoc.com">okadoc.com</a>

### Real Estate

Platform	Website
MagicBricks	<a href="https://magicbricks.com">magicbricks.com</a>
99acres	<a href="https://99acres.com">99acres.com</a>
Property Finder UAE	<a href="https://propertyfinder.ae">propertyfinder.ae</a>
Bayut	<a href="https://bayut.com">bayut.com</a>

## Citation Building Tips — 2026

### 1. Keep NAP Consistent Everywhere

Always use the exact same business name, address, phone number, and website URL. Even small differences weaken trust signals.

### 2. Add Rich Information

Complete profiles perform much better — include descriptions, photos, categories, opening hours, social links, and services.

### 3. Prioritise Trusted Directories

20 strong citations are usually better than 200 spammy directories.

### 4. Add Local Keywords Naturally

Use terms like 'SEO agency Dubai', 'digital marketing India', or 'restaurant in Abu Dhabi' inside descriptions naturally.

## Common Citation Mistakes to Avoid

Duplicate listings | Fake addresses | Keyword stuffing in business name | Inconsistent phone numbers | Low-quality citation spam | Auto-generated directory submissions

## Expert Notes for 2026

*Google increasingly values brand trust and entity authority.*

*Industry-specific citations often outperform generic listings.*

*Review signals and local backlinks now work together with citations.*

*AI-driven local search favours businesses with complete, active profiles.*

## Recommended Citation Strategy

Phase 1 — Core Citations	Google Business Profile, Bing Places, Apple Business Connect, Facebook, LinkedIn
Phase 2 — Country-Specific	India: Justdial, Sulekha, IndiaMART, Grotal   UAE: Yellow Pages UAE, Connect.ae, Dubiki, HiDubai
Phase 3 — Niche & Industry	Zomato, Practo, Property Finder, Talabat, Urban Company

## Best Citation Tools

Tool	Use	Website
BrightLocal	Citation tracking	<a href="https://brightlocal.com">brightlocal.com</a>
Whitespark	Citation building	<a href="https://whitespark.ca">whitespark.ca</a>
Semrush Local	Local SEO management	<a href="https://semrush.com">semrush.com</a>
Local Falcon	Geo-grid rank tracking	<a href="https://localfalcon.com">localfalcon.com</a>

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## Ready to Dominate Local Search?

Citation building is just one piece of the puzzle. At Hapx Digital, we combine Google Business Profile optimisation, local SEO, content strategy, and performance marketing to help your business rank, grow, and convert — across India, UAE, and beyond.

SEO | Branding | Social Media Management | Performance Marketing | Graphic Design | UX/UI Design | Photography | Videography

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*Design with Intent. Marketing for Impact.*

Citation building remains a major factor in Google Maps SEO in 2026, especially when combined with Google Business Profile optimisation, reviews, local backlinks, website SEO, and strong engagement signals. Businesses that build trusted citations across India, UAE, and global platforms consistently perform better in local search and Google Maps rankings.